

2024 Impact Report



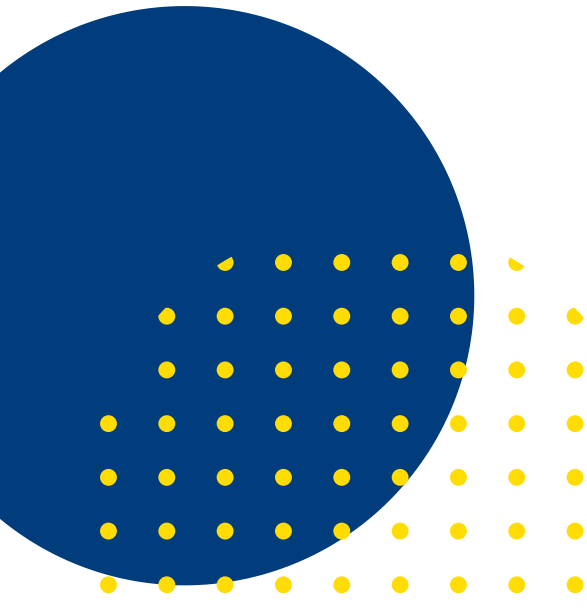
Our 2024 Impact Report showcases the incredible progress businesses across Colorado made with the support of our low-interest lending program. Last year, we were proud to help countless entrepreneurs achieve their goals and strengthen their communities. We're thrilled to share the results of this impactful work and celebrate the success stories that continue to inspire us.

Highlights

3.2
MILLION DOLLARS
DEPLOYED

59
SMALL BUSINESSES
SUPPORTED

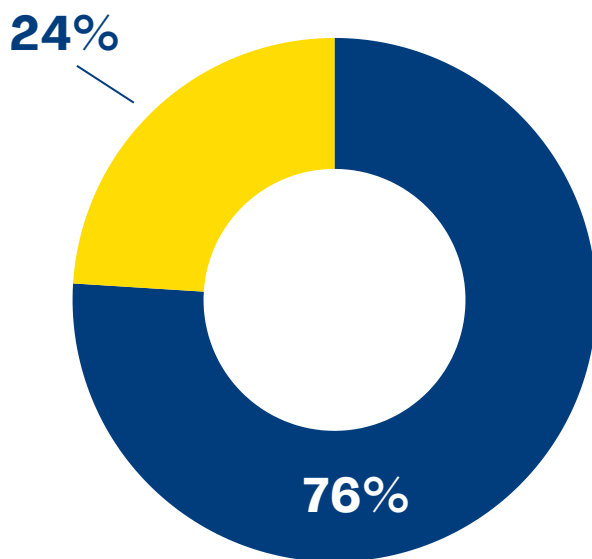
13
COUNTIES ACROSS
COLORADO



2024 Impact Report



Deployment Distribution

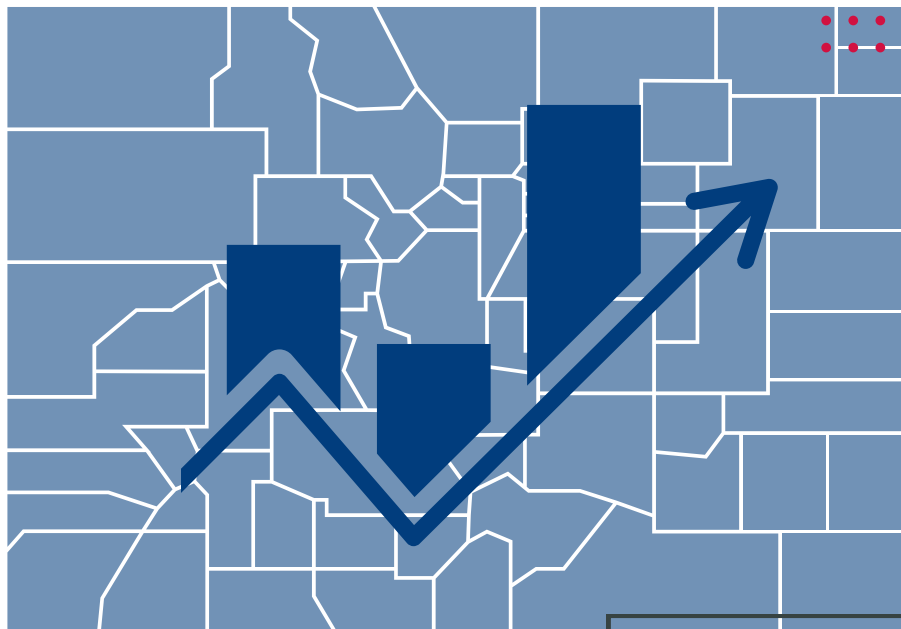


In 2024, we proudly deployed **76%** of our funding to underserved communities, reflecting our commitment to fostering equity and opportunity. These distributions focused on supporting a diverse range of underrepresented groups.

- Rural
- BIPOC/Minority
- Hispanic
- Low-Income
- People with Disabilities



Total Economic Impact



Total Portfolio Amount

\$15,194,902



Since 2022, our total impact across Colorado has grown significantly, reflecting our dedication to supporting businesses statewide. Today, our portfolio proudly includes 300 businesses spanning 24 counties, with a combined total of \$15,194,902 in funding.

ERIKA THOMAS
HIGH POINT CREAMERY

“Our experience working with Energize Colorado was incredibly positive! The solution they provided gave us the confidence and resources we needed to grow!”

ABRIE COUPAL
BOULDER BIRTH

“Energize Colorado’s quick communication, genuine care, and rapid funding allowed us to continue providing care to our patients.”



2024 IMPACT REPORT



2024 was a transformative year for Energize Colorado. We deepened our commitment to supporting entrepreneurs across the state—from our largest urban centers to our most rural communities. Entrepreneurship is the backbone of Colorado’s economy, yet there is still much work to be done to ensure that the capital we deploy fosters sustainable growth while remaining patient enough to evolve alongside the businesses we support. As we look ahead to 2025, we remain dedicated to strengthening the entrepreneurial ecosystem and driving innovative solutions to bridge the most pressing capital gaps facing our entrepreneurs.

Bonnie Watson
CEO, Energize Colorado

FOR MORE INFORMATION

connect@energizecolorado.com

www.energizecolorado.com

[@energizecolo](https://www.instagram.com/energizecolo)

